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IMMERSE EDUCATION

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EDUCATION

# Career Insights

TRANSFORMATIVE INDUSTRY-FOCUSED EXPERIENCES  
CAREER PATHWAY  
London

2024

WWW.IMMERSE.EDUCATION

Your journey starts here. We offer hundreds of programmes across a range of inspiring pathways to support students globally in deciding on their academic and career prospects. Learn more about our pathways delivered online or at world-leading universities across the world.



## Academic Pathway

University-level enrichment programmes, led by expert academic tutors, for students building their knowledge to excel at school and beyond.



*The pathway for this guide:*

## Career Pathway

Immersive industry-focused programmes, led by industry experts, for students deciding on their career paths and improving job readiness.

We provide **transformative educational pathways**, building bridges to the future by empowering and equipping students with the knowledge and skills to navigate their own success.

Our pathway locations:

**Online, Cambridge, New York, Oxford, Toronto, San Francisco, Sydney, London**

# What is Career Insights?

Career Insights is an exceptional learning experience offering academically talented students the chance to learn what it takes to succeed in their chosen industry.

Visiting the operational sites of fast-growing UK industries, including their offices, factories, and headquarters, helps students to develop.

Project work, career skills workshops, and industry visits, culminating in a final presentation to industry experts.

Throughout the two-week programme, participants receive detailed feedback and personal career coaching to prepare them for future success.

This programme has been designed to offer a unique career experience in the heart of iconic cities and global hubs for innovation, culture and opportunity.

## Available Subjects:

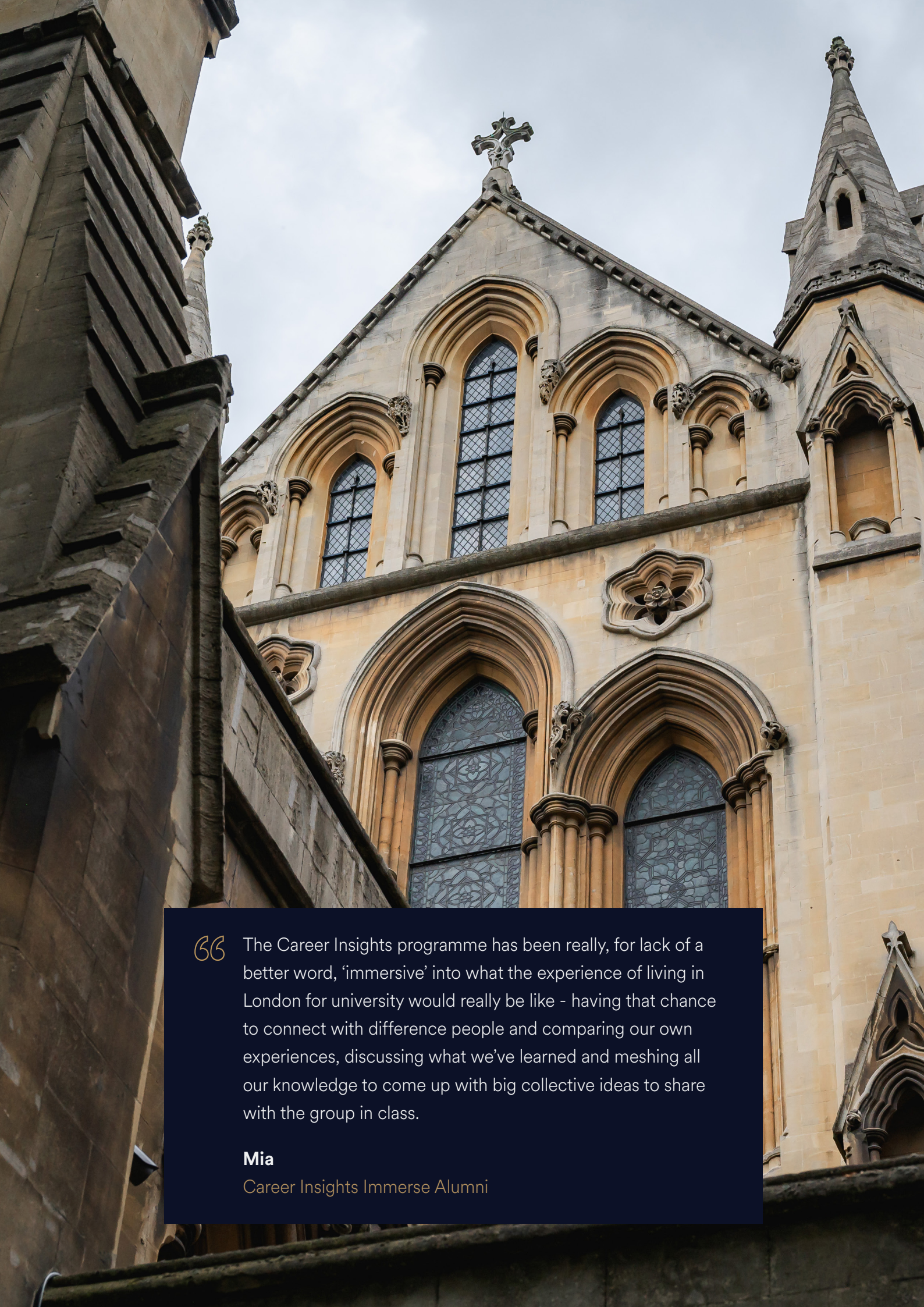
- |                            |                                      |
|----------------------------|--------------------------------------|
| ✓ Architecture & Design    | ✓ Law                                |
| ✓ Creative Writing & Film  | ✓ Medicine                           |
| ✓ Data Science & Analytics | ✓ Software Development & AI          |
| ✓ Engineering              | ✓ Software Development & Game Design |
| ✓ Fine Art                 |                                      |

## Key Facts

- ✓ Age groups between 13-18
- ✓ 45 hours of teaching and coaching time
- ✓ Available in London, New York, and San Francisco
- ✓ 1:1 career coaching
- ✓ Maximum class size of 10
- ✓ Real-world project workshops
- ✓ Visits to leading industry sites
- ✓ Inspiring guest speakers
- ✓ Pre-course welcome pack
- ✓ End of course certificate and career development plan
- ✓ 12 months of post-programme learning support
- ✓ Lifetime access to the Immerse Alumni Network







“ The Career Insights programme has been really, for lack of a better word, ‘immersive’ into what the experience of living in London for university would really be like - having that chance to connect with difference people and comparing our own experiences, discussing what we’ve learned and meshing all our knowledge to come up with big collective ideas to share with the group in class.

**Mia**

Career Insights Immerse Alumni



## SAMPLE TIMETABLE - WEEK ONE

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
08:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
09:00							
10:00		Project-Based Session	Project-Based Session	Project-Based Session	Project-Based Session	Tutor 1:1	Full Day Excursion to Oxford/ Cambridge
11:00		Break	Break	Break	Break	Break	
12:00		Career Skills	Career Skills	Career Skills	Career Skills	Career Skills	
13:00		Lunch	Lunch	Lunch	Lunch	Lunch	
14:00							
15:00	Arrivals	On-site Industry Visit	Industry Visit	Industry Visit	Industry Visit	Industry Guest Speaker	
16:00							
17:00							
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
19:00							
20:00	Welcome Talk & Ice-Breaker Games	Fireside Chat	Murder Mystery	Cinema	Theatre Show	Cake and Canvas	Board Games Night
21:00							

## SAMPLE TIMETABLE - WEEK TWO

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
08:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
09:00	Full-day Excursion: Central London	Project-Based Session	Project-Based Session	Project-Based Session	Tutor 1:1	Project-Based Session	Departures
10:00		Break	Break	Break	Break	Break	
11:00		Career Skills	Career Skills	Career Skills	Career Skills	Career Skills	
12:00		Lunch	Lunch	Lunch	Lunch	Lunch	
13:00		On-site Industry Visit	Industry Visit	Industry Visit	Industry Visit	Graduation	
14:00		Dinner	Dinner	Dinner	Dinner	Dinner	
15:00		Private Study	Bowling	Quiz Night	Museum Lates	Talent Evening	
16:00							
17:00							
18:00							
19:00							
20:00							
21:00							





## Live in the Heart of London

With accommodation perfectly placed to explore the sights and sounds of our capital city, living in London means being connected with world-famous universities and iconic landmarks.

Experience the city with those who live and work here and enjoy some quality time with new friends from around the world.



## Learn from Experts

Blending practical knowledge, industry visits and project-based learning, Career Insights offers an exceptional enrichment experience.

Learning from those at the forefront of their field, students receive industry feedback and personal career coaching to prepare them for an exciting future in the field.



## Succeed with a Supportive Network

Each cohort is made up of academically talented, motivated young people, offering a chance to develop connections with like-minded individuals from around the world. Working on collaborative projects, students develop their communication, debate and presentation skills.

From networking events to industry panels and guest speakers, students can make the most of opportunities to establish their professional circle and build confidence speaking on their subject.



## Practical Experience

Designed to put students at the centre of their learning, practical workshops encourage engagement and access to a subject.

Workshops take place with leading organisations like the Royal Operating Theatre, Barclays, and the Supreme Court to name a few.



## Personalised Feedback

Every student receives 1:1 sessions with a career coach during their course to reinforce their learning and discuss opportunities to form a development plan for the future.

With such an intensive programme, we ensure participants have time to reflect on their progress and plan ahead.



## Expert Project Leads

Our fantastic team is made up of industry professionals, recent graduates in the field, world-renowned experts, guest speakers and experienced educational coaches.

This network becomes an invaluable support throughout the course.



## The Summer of a Lifetime

Our Career Insights programmes which run in London, New York and San Francisco give you the opportunity to live and learn in an iconic city.

From award-winning musicals, indoor skate-parks and museum trips to outdoor cinema and unique pop-up events, we offer our students an insider experience of a bustling city life.









## Career Coaching

Receiving support and guidance on a 1:1 basis is an important aspect of the Career Insights programme.

Relationships built between coach and mentor are very often ones that participants carry with them throughout their academic and professional lives.



## Industry Expert Panels

We gather together great minds for an evening of discussion and debate on current topics impacting the industry.

Offering participants a chance to be inspired, ask questions and share their thoughts, this professional forum is a perfect networking opportunity.



## Post-Programme Learning

Continue engaging with exclusive university-level content from partners and experts. For 12 months after your programme, you'll be able to continue developing your understanding of your chosen career through mentoring sessions and our alumni network. We give you the chance to enhance your skills to stand out at in the future world of work.



## The Final Presentation

At the end of the course, groups present their work to receive feedback from their peers and experts. This is an opportunity to also celebrate their hard work and achievements with a formal graduation ceremony.



“ My favourite aspect of the programme would be going on trips such as the tour of the London Underground. We got to see how the underground operates and how engineering plays such a vital role. It’s so much easier to learn and focus when there’s something that’s always keeping your attention rather than just having to focus only on lectures and classroom learning.

**Ferris**

Career Insights Alumni







## **Project-based Sessions**

Architecture and Design students will explore their own creative and visionary ideas through their personal project - with support from expert academics, students will be encouraged to consider their architectural projects from sketches to real-world development and implementation.

## **Industry Workshops**

Participants will enjoy gaining insight into the age-old architecture and design industry with fantastic workshops that explore the more advanced theories and attributes to buildings within central London and further a field.

## **Experience-Based Learning**

Participants will visit various locations that are famed for their architectural significance, of which there are many that stand tall within the capital city.

Will explore the eclectic architectural style of a city shaped by centuries of industry, destruction, and rebuilding.

## **Guest Speakers**

Guest speakers from various areas of this fascinating industry will join us in London to talk about their experience, how they got to where they are and what they have learned along the way.





## Project-based Sessions

The real-world project sits at the heart of Career Insights, giving participants an opportunity to create something of value in preparation for a future in their chosen industry.

Business projects may include innovation towards a greener future in the UK or developing a response to the growing housing crisis.

## Industry Workshops

To support our Business Management project work, we spend time off campus in the industry.

Workshops include brand development with a global advertising agency, a pitching master class with the School of Life and visits to leading start-up hubs across London to learn from those changing the world of business.

## Experience-Based Learning

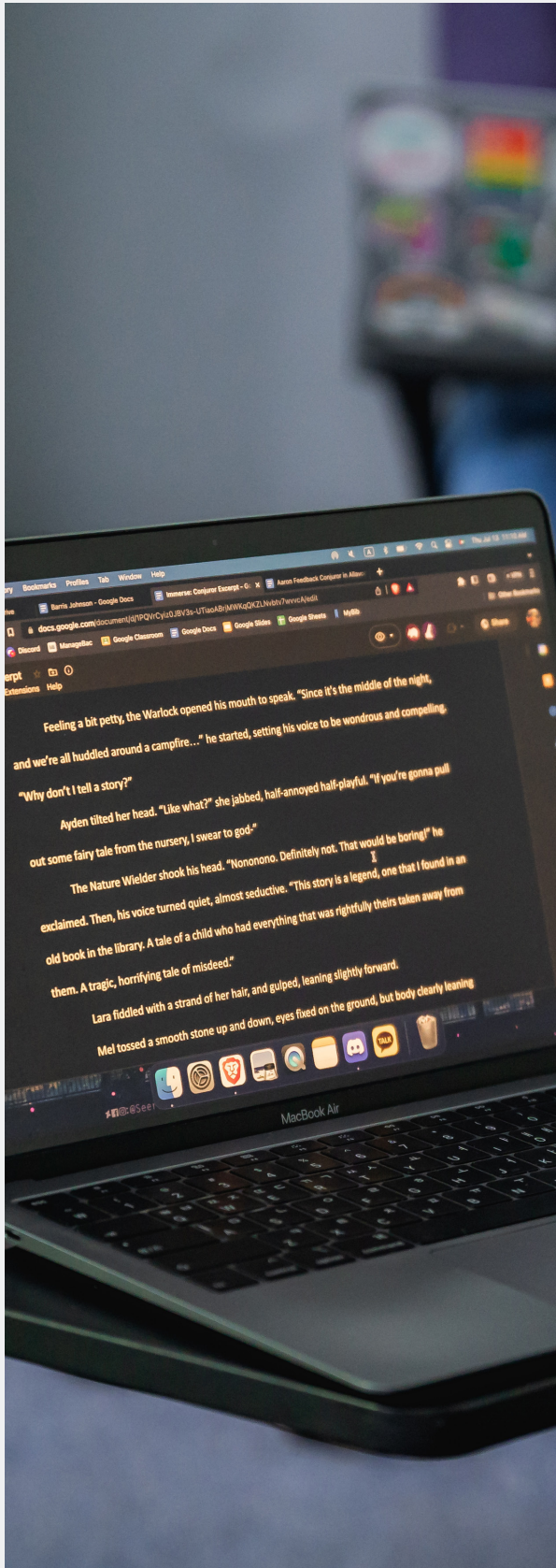
Site visits include destinations like the Museum of Brands, the Bank of England, the financial district at Canary Wharf and Docklands.

Participants will join a London Assembly public meeting to gain an insight into the public sector, plus experience recent urban regeneration with a tour of the Queen Elizabeth Olympic Park, home of the 2012 Olympic Games.

## Guest Speakers

As part of panel discussions and through TEDx-style events, our guest speakers offer an insight into the world of business.

Industry leaders from organisations like Barclays, Bloomberg and McKinsey & Company and with academic experience from University of Cambridge, Harvard University and London School of Economics, our guest speakers offer an authentic insight into entry to the industry.



## Project-based Sessions

High-quality learning relies on young adults developing the confidence to develop their ideas and put their skills into practice.

This is why the real-world project sits at the heart of Career Insights, giving participants an opportunity to create something of value in preparation for a future in their chosen industry.

## Industry Workshops

To support ongoing project work, participants spend significant time off-campus visiting industry-related destinations.

Visits include excursions to London's most influential creative writing and publishing houses, and industry visits to renowned film studios.

## Experience-Based Learning

Students will gain insight from creating projects that blend their own experiences with the learnings from top academics in the field of creative writing and film.

Participants will have excursions to the most well-known galleries, including a visit to Oxford and Cambridge - home to some of the greatest writers in history.

## Guest Speakers

Exposure to excellent guest speakers offers an insight into the world of creative writing and film, with top professionals in the industry coming to speak on topics such as exploring genre as well as industry-based insights - how to get a film from script to screen.

Participants will learn of the ways in which young filmmakers can captivate audiences through visual imagery.





## Project-based Sessions

Engineering project options range from the design of an artificial intelligence tool, transforming the farming industry or the development of a scheme to improve urban transport around London.

Using real-world data, cohorts will innovate to offer future-proof solutions to problems facing our societies.

## Industry Workshops

Exposure to the industry brings future careers to life. Workshops may include a session with the globally recognised Dyson Institute, a robotics master class with the School of Coding plus visits to industry heavyweights like Jaguar Land Rover or Transport for London and the companies changing the world of engineering.

## Experience-Based Learning

On the Engineering programme, academic trips can include visits to the London Transport Museum's 'Secrets of The Underground' exhibit and David Kirkaldy's Testing and Experimenting Works.

In addition, students will also experience a full social programme including a theatre visit to the West End, outdoor cinema, museum events, talent show and more.

## Guest Speakers

Hearing directly from exceptional speakers offers a unique perspective into a career in engineering.

From global industry leaders like Siemens, Rolls-Royce and Airbus and national institutions like the British Army and Ministry of Defence, our speakers offer an authentic insight into entry to the industry.

# Fine Art

Ages 13-15 & Ages 16-18, London

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## Project-based Sessions

The programme offers an opportunity for students to explore a debate within the visual arts on personal and individual relevance. Participants will explore current issues in the world of fine art and form an understanding of them whilst working on their own personal project, supported by expert academics.

## Industry Workshops

Fine Art participants will enjoy excursions to world-famous exhibitions and museums where they will explore and gain insight into the world of art history as well as contemporary modern art, sculpture, and installation art.

Within these excursions, students will be able to envisage where their own work would fit in the art world.

## Experience-Based Learning

Exploring the cities of London, Oxford and Cambridge will ignite the inner visionary, with world-famous art scattered throughout these glorious cities. Whether it's photography, illustration or the spoken word, the experiences participants will have on the programme will be sure to propel their creativity, which they can then explore with their tutors in the classroom.

## Guest Speakers

Fine Art students will hear from artists and curators from across the country, with experience in various different careers and fields of the broad subject of Fine Art.

Hearing from people who have been where these participants are and have completed their journey to find their careers will enable participants to envisage their own pathways and explore their own opportunities.





## Project-based Sessions

High-quality learning relies on young adults developing the confidence to share their ideas and put their skills into practice.

This is why the real-world project sits at the heart of Career Insights, giving participants an opportunity to create something of value in preparation for a future in their chosen industry.

## Industry Workshops

To support ongoing project work, participants spend significant time off-campus visiting industry-related destinations.

Visits could include a session at the Royal Courts of Justice, a workshop at the Law Society or meetings with barristers, paralegals and solicitors across many areas of law.

## Experience-Based Learning

On the Law programme, trips can include visits to the UK Houses of Parliament, The University of Law, The Supreme Court and the Royal Courts of Justice.

We will join a London Assembly public meeting to get an insight into the workings of law in relation to the public sector, and visit the Old Bailey, the capital's principal criminal court.

## Guest Speakers

Exposure to excellent guest speakers offer an insight into the world of legal executives, solicitors, barristers and law makers.

Our speakers have academic experience from Harvard Law School, the University of Oxford and Cambridge, with experience at 'Magic Circle' law firms including Clifford Chance and city firms such as Taylor Wessing LLP.



## Project-based Sessions

Projects on the Medicine course involve students selecting a medical condition of interest, then using relevant real-world data to explore diagnosis, treatment plans and the social implications.

Discovering the viewpoint of a General Practitioner, students will work through stages of testing, diagnosis, referrals and a treatment plan.

## Industry Workshops

Spending time in the industry brings our project work to life. Workshops could include a session at the Old Operating Theatre, the Florence Nightingale Museum or the Science Museum. We will focus on the rapid advances being made in medical technology.

## Experience-Based Learning

As part of our Medicine programme, academic visits can include the Anaesthesia Heritage Centre, the Old Operating Theatre and St Bartholomew's Hospital Museum.

Throughout the programme, participants explore medical history from 1750 to the present day, and join a meeting at the London Assembly for an insight into current public health issues facing society.

## Guest Speakers

Inspiring guest speakers bring to life the huge range of roles open to those looking to work in a field of Medicine.

Our speakers have a wealth of experience across the industry, from world-leading hospitals, research facilities, global healthcare communications agencies and international humanitarian NGOs like Médecins Sans Frontières.





## - BUSINESS MANAGEMENT

### Chelsea FC - Business of Football

The home of Premier League club Chelsea, Stamford Bridge is one of the major football stadiums in the UK.

Students get a behind-the-scenes, multifaceted learning experience that combines the excitement of football with invaluable business insights.



### Barclays

RISE Barclays Accelerator is a fintech accelerator program run by Barclays in partnership with Techstars, which provides valuable insights to help start-ups navigate challenges and make strategic decisions.



## - CREATIVE WRITING AND FILM

### British Film Institute (BFI)

The BFI is the UK's primary institute dedicated to supporting film-making in all its forms. This film and television charitable organisation promotes and preserves film-making and television in the United Kingdom.



## - ENGINEERING

### Thorpe Park: The Science of Rollercoasters

Explore the key principles of physics and math with the inspiring backdrop of the UK's most popular park and its exhilarating roller-coasters.



## - FINE ART

### Fashion-Enter Factory Tour

Fashion Enter is an award-winning social enterprise, which is a centre of ethical garment manufacturing. It is a leading non profit organisation that strives to be a centre of excellence for sampling, grading, production and for learning and development of skills within the fashion and textiles industry.



## - SOFTWARE DEVELOPMENT AND GAME DESIGN

### Pixel United (Product Madness) Studio Tour

Pixel United (PxU) is a world-leading, mobile-first games company with a multi-category stable of iconic games that entertain millions of players around the world every day.

## MSF

### - MEDICINE

### Médecins Sans Frontières

Médecins Sans Frontières, also known as Doctors Without Borders, is a charity that provides humanitarian medical care. It is a non-governmental organisation of French origin, known for its projects in conflict zones and in countries affected by endemic diseases.



### - LAW

### Royal Courts of Justice

The Royal Courts of Justice (London's High Court) is an enchanting building on London's Fleet Street, that houses the High Court and Court of Appeal of England and Wales.



### - LAW

### Supreme Court

The Supreme Court is the final court of appeal in the UK for civil cases, and for criminal cases from England, Wales and Northern Ireland. The Supreme Court hears cases of the greatest public or constitutional importance affecting the whole population.





# Accommodation

## City Centre Living

Exploring the city and making the most of world-renowned museums, art galleries and parks is all part of the experience in London.

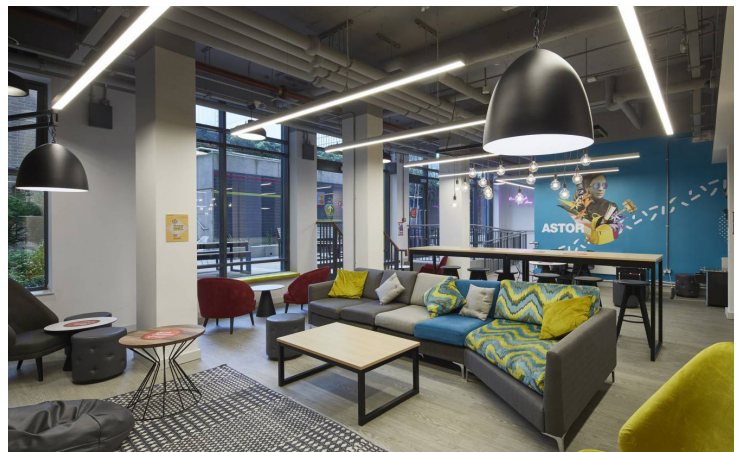
We make the most of our great location, visiting industry hubs across the city, enjoying the incredible food, culture and history on offer.




## Why Astor College?

Astor College offers a high-quality 'home away from home' to UCL undergraduates during term time.

With recently renovated social spaces including a common room and private courtyard, it's the perfect place to spend a summer evening. In the heart of Bloomsbury, Astor College is the perfect base from which to explore the exciting city on your doorstep.



The background image shows a modern classroom setting. On the left, a female teacher with blonde hair, wearing a black t-shirt and black trousers, stands and points towards a large digital screen displaying a webpage. In the foreground, the back of a student's head and shoulders are visible as they sit in a grey office chair. On the right, another student with curly hair, wearing a black cap and a black hoodie, sits at a white table, resting their chin on their hand. A large, white, dome-shaped pendant light hangs from the ceiling on the right side. The overall atmosphere is professional and educational.

98% of Alumni  
Surveyed Increased  
Their **Confidence**  
with Immerse

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98% of Alumni  
Surveyed Improved Their  
**Critical Thinking Skills**  
with Immerse

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99% of Alumni  
Surveyed Improved Their  
**Communication Skills**  
with Immerse

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99% of Alumni  
Surveyed Increased  
Their **Curiosity**  
with Immerse

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98% of Alumni  
Surveyed Improved Their  
**Independent Thinking**  
Improved with Immerse



# Career Destinations

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J.P.Morgan

Goldman  
Sachs



McKinsey  
& Company

SWAROVSKI



Deloitte.



The  
Economist





“ Throughout the programme, I’ve noticed myself developing and changing into a more confident individual who has more clarity of his future and plans and organises his education in a way that takes him to the right path.

**Armaan**

Immerse Career Insights Alumni







We are accredited by the British Accreditation Council, the leading mark of educational quality for the sector.

In addition, all of our team members pass an Enhanced DBS check (the UK's criminal record check) and undergo safeguarding mental health and welfare training. We pay exceptionally special attention to the safety and well-being of our participants, and communicate a code of conduct to participants before and during programmes consistently.

All participants on an Immerse programme are also assigned to a “Mentor Family” – a group of 10 students who are led by an Immerse Education Mentor, who also lives on-site. This small group per mentor ensures that individualised attention and guidance per student is still provided.

Mentors, who are undergraduate students at the host university from each city, offer support and friendship to all participants. They truly understand the challenges and pressures that participants face and are happy to share their own advice and experience. It's an unrivalled support system that we're incredibly proud of.

Since 2012, Immerse Education has provided thousands of students with enriching academic experiences that have changed the trajectory of their lives.

## QUEEN'S AWARD

**The Queen's Award for Enterprise is the UK's most prestigious business award.**

In 2018, Immerse Education was awarded the Queen's Award for Enterprise. To be recognised by Her Majesty is a huge honour and a testament to the unique, educational experiences we provide to students across the world.

## BAC

**Immerse Education is accredited by the leading mark of educational quality for the sector.**

For over 25 years the British Accreditation Council (BAC) has been responsible for setting educational quality standards within the independent further and higher education sector. The BAC requires a rigorous on-site inspection that covers all aspects of the student experience including teaching, learning, health and safety and welfare.

## IN PARTNERSHIP WITH



## AWARDS



## PROUDLY ACCREDITED BY





# Programme Options

## CAREER INSIGHTS PROGRAMME BENEFITS

## CAREER INSIGHTS CLASSIC

Total Programme Duration	2 Weeks
Total Teaching and Coaching Time	45 Hours
Tuition by Industry Professionals	✓
Designated Mentor	✓
1:1 Support	✓
Guest Speaker Sessions	✓
Max Class Size	10
Completion of a Personal Project to be added to your CV / University Application	✓
Personalised Evaluation for your Tutor	✓
Certificate of Attendance	✓
Meals: Full board (13-15s) Half Board (16-18s)	✓
13 Nights in Prestigious University Accommodation	✓
Tailored Cultural and Social Activities	✓
Dedicated Support from the Immerse Team	✓
Fee	£6,995

## HOW TO ENROL

Please visit <https://immerse.education/enrol> for more information, or to enrol online.

Once the enrolment form is completed, then a member of staff will be in touch to confirm your place to study.

Contact our team at [enquiries@immerse.education](mailto:enquiries@immerse.education) with any questions.

\*Please note the accommodation can be removed for a lower fee.

Undecided? **97% of parents surveyed said that the reward of the programme exceeded its investment cost.**



## Continued Learning & Alumni Support

Following the completion of your programme you automatically have access to the Immerse **Alumni Network** and additional benefits, which afford you access to skills workshops, mentoring, university admissions support, and networking opportunities with Immerse Alumni.

Time and time again we hear from our students that they wish to stay in touch with each other followign the programmes, and the alumni network will grow to ensure this. Exclusive events, career opportunities, and masterclasses will be hosted for alumni by our dedicated alumni community manager.



The support for our students doesn't just end after their time on the course. For 12 months after the programme, they'll have access to an extensive range of learning opportunities. The post programme support and further learning benefits included on our courses are worth up to £1,600. See them listed below.\*

- ✓ **12-Month Access to Exclusive Programme Resources**
- ✓ **Access to Premium Immerse Lifelong Learning Content**
- ✓ **Access to Programmes Providing Further Learning Enrichment**
- ✓ **Access to Skill-based Sessions with Mentors**
- ✓ **Premium Workshops Supporting University Admissions, Careers Preparation & Upskilling**
- ✓ **Opportunity to Have Future Skills Certified**
- ✓ **Masterclasses with Experts**
- ✓ **VIP Events**
- ✓ **Exclusive Offers from our Partners**
- ✓ **Access to Exclusive Immerse Programme Portfolio Discounts**
- ✓ **Access to Membership Benefits and Events from Partners**

\*Coming Soon



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[www.immerse.education](http://www.immerse.education)

Inspiring Great Young Minds